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# PRESS PACK

2026

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Why does being featured in  
Taste London magazine matter?

# TASTE

LONDON



Taste London Magazine is your go-to guide for discovering and celebrating the rich, diverse food scene of London. Through expert reviews, insider recommendations, and captivating stories, we connect food lovers to the city's best culinary experiences.



## Mission Vision

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Taste London magazine is dedicated to exploring and showcasing the best of London's food scene.

To be the leading culinary guide that inspires and connects food lovers in London, celebrating the city's diverse gastronomic landscape.

"Marketing Sherpa revealed 82% of participants trusted magazines."



World-wide Distribution & Sales.  
Available in PRINT...

6

Continents

190

Countries

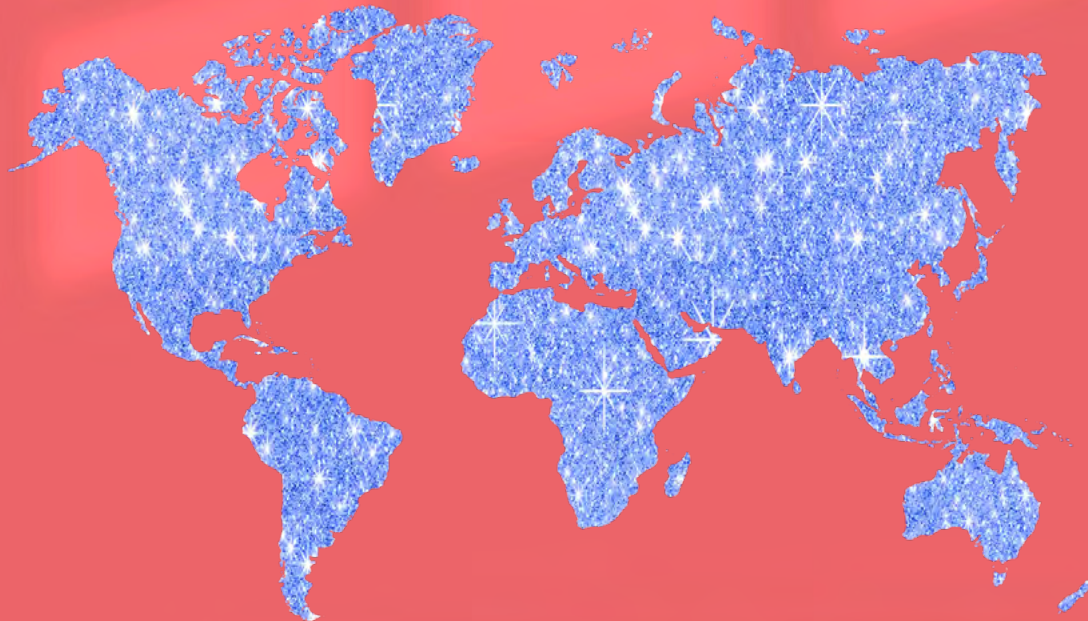
40K

Stores

# ...everywhere

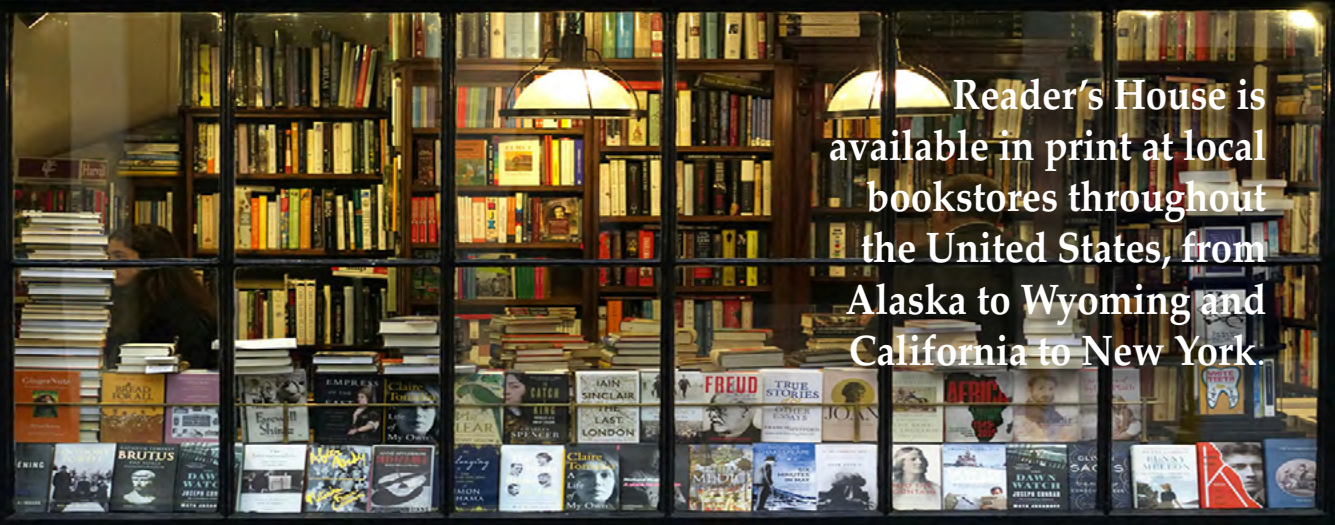


Available in print across more than 190 countries and offered by countless retailers and platforms such as Amazon, Barnes & Noble, Walmart, and Waterstones, among many others.





# JOHN SANDOE BOOKS LTD



Reader's House is available in print at local bookstores throughout the United States, from Alaska to Wyoming and California to New York.

**What is the number of local bookstores in the United States that carry TASTE LONDON magazine in print?**

Alabama: 21 bookstores  
Alaska: 13 bookstores  
Arizona: 23 bookstores  
Arkansas: 26 bookstores  
California: 183 bookstores  
Colorado: 57 bookstores  
Connecticut: 28 bookstores  
Delaware: 9 bookstores  
District of Columbia: 17 bookstores  
Florida: 68 bookstores  
Georgia: 64 bookstores  
Hawaii: 5 bookstores  
Idaho: 16 bookstores  
Illinois: 85 bookstores  
Indiana: 44 bookstores  
Iowa: 38 bookstores  
Kansas: 19 bookstores  
Kentucky: 32 bookstores

Louisiana: 16 bookstores  
Maine: 29 bookstores  
Maryland: 44 bookstores  
Massachusetts: 101 bookstores  
Michigan: 76 bookstores  
Minnesota: 63 bookstores  
Mississippi: 6 bookstores  
Missouri: 36 bookstores  
Montana: 14 bookstores  
Nebraska: 15 bookstores  
Nevada: 13 bookstores  
N Hampshire: 14 bookstores  
New Jersey: 39 bookstores  
New Mexico: 19 bookstores  
New York: 228 bookstores  
N Carolina: 78 bookstores  
North Dakota: 4 bookstores  
Ohio: 66 bookstores

Oklahoma: 26 bookstores  
Oregon: 66 bookstores  
Pennsylvania: 105 bookstores  
Puerto Rico: 1 bookstore  
Rhode Island: 10 bookstores  
S Carolina: 32 bookstores  
South Dakota: 7 bookstores  
Tennessee: 34 bookstores  
Texas: 137 bookstores  
Utah: 16 bookstores  
Vermont: 16 bookstores  
Virginia: 79 bookstores  
Washington: 103 bookstores  
West Virginia: 12 bookstores  
Wisconsin: 69 bookstores  
Wyoming: 7 bookstores



# ...facts

- Continuously available for years, ensuring everlasting visibility.
- Builds global branding, reaching over tens of countries across the continents.
- Exclusive Interviews and insights from the experts.
- Gets 300% more likes and comments than average posts on social media, when you share the contents .
- 90% of our contents are interviews and reviews.
- Interactive layouts and top-tier page designs.
- Upholds integrity with no fake news or cybercrime involvement.
- Enhances your SEO and marketing performance with strategic keywords and backlinks.



# Boost Global Reach with TASTE LONDON's METADATA Strategy



*TASTE LONDON* integrates METADATA keywords and descriptions into global content to enhance visibility.

It supports featured individuals and brands in achieving worldwide exposure and SEO advantages.

This strategy accelerates brand growth and recognition in international markets.



# Maximizing Marketing Impact

Strategic SEO, Enhanced Visibility,  
and Professional Editorial Features



Google



Bing

yahoo!news

- Improved SEO and marketing results through the use of strategic keywords.
- Instant credibility and heightened exposure, unlocking broader opportunities.
- Cutting-edge interview page designs for a professional touch.
- Achieved a 300% increase in social engagement (likes and comments) compared to standard posts.
- Continuous publication ensures ongoing visibility.
- Editorial introductions featuring accolades and highlights of the person's achievements..

# Empowering Through Visibility

## AS SEEN ON



AP

abc

CBS

NBC

FOX

DC  
FASHION  
WEEK

THE  
GLOBE  
AND  
MAIL

MARCOM  
EUROPE

DIGITAL  
JOURNAL

BUSINESS  
INSIDER



ChatGPT

Available on the  
Bloomberg  
Terminal

GLOBAL  
FINANCE HERALD

Investor  
World  
Review



TASTE LONDON provides global media coverage, reaching over 3000 media outlets in the US, UK, EU and beyond

Coverage spans AP NEWS, imprints of ABC, NBC, CBS, FOX, and many more.

Ensures impactful branding and international recognition for featured artists and works.

# Boost Your Brand!



Google News



- **Associated Press:** Reaching 50% of the global population.

- **Benzinga:** 5 million monthly visitors.

- **Nexstar:** 68% penetration in U.S. households.

**TASTE**  
LONDON

## Key Partnerships

- **Search engines:** Google News, Yahoo, Bing, Ask.

- **AI Integration:** CHAT GPT registration

- **EIN Press Wire:** Coverage on industry networks.

Being featured in *TASTE LONDON* magazine means gaining exposure across over 3,000 media outlets in the US, UK, EU, and beyond.

Being featured in *TASTE LONDON* magazine means having your interview showcased in several more British magazines, each with unique titles, captions, and write-ups.





## Engel Bar Transforms Brunch with Culinary Brilliance by Chefs Samantha Williams and Lorena Tomassi

By Sofya Oshirova 4 Months Ago 4 Miss Mins



### A Brunch Extravaganza Worth Savouring at The Royal Exchange

Engel Bar's Marlene Brunch combines world-class live music, luxurious interiors, and a menu crafted by Samantha Williams and Lorena Tomassi for an unforgettable dining experience.

Tucked away in the majestic surroundings of The Royal Exchange, **Engel Bar** is revolutionising Saturday brunches with its newly launched **Marlene Brunch** series. Inspired by the sophistication of 1920s Berlin and paying homage to the great Marlene Dietrich, this experience amalgamates live music, theatrical performances, and an indulgent dining affair.

From the moment you step into Engel, you are transported to a world of glamour and old-world charm. The interior design oozes decadence with rich, dark wood coffee tables, evoking a cosy, homely feel while maintaining a refined elegance. Plush seating and soft lighting create a warm ambience, perfect for kicking back and losing yourself in the lively jazz music, which enhances the atmosphere without being intrusive.

Engel Bar offers a sophisticated and immersive brunch experience with stunning decor, live music, and impeccable service in The Royal Exchange.



Photo: Marlene Brunch Press Release

Marlene Brunch kicks off with the powerhouse vocals of Selina Albright, with a programme of future performances from Jermain Jackman, Natalie Williams, and burlesque star Miss Jolie Papillon.

The Marlene Brunch launched with the powerhouse vocals of **Selina Albright**, whose soulful performance set the stage for what's to come. The line-up promises further delights with the likes of burlesque star **Miss Jolie Papillon**, **Natalie Williams**, and **Jermain Jackman**, providing a mix of soul, retro jazz, and burlesque. It's an immersive experience that transforms lunch into theatre, making every moment memorable.

The menu, crafted with finesse by chefs **Samantha Williams** and **Lorena Tomassi**, features a choice of two or three courses, each reflecting a flair for exquisite flavour and presentation. Every dish that graces your table is a blend of artistry and taste.



# The Showcase HUB... ONLINE



- 1. HEADLINE:** Your restaurant name is featured prominently in the title, ensuring better visibility on platforms like Google, Yahoo, and AI search engines.
- 2. SUB-HEADLINE:** A distinctive and captivating subtitle highlighting your uniqueness.
- 3. PODCAST:** A concise overview of your podcast interview, providing key takeaways.
- 4. REVIEW:** A one-of-a-kind introduction to review, complete with links to your restaurant's website.
- 5. RECOGNITION:** A notable praise quote from the editor, showcasing their thoughts on your review.



# The Showcase HUB...

## FRINT



### COOL SIDE:

- One to five pages State-of-the-Art design page templates are provided for approval.
- Good for archiving.
- Suitable for showcasing in offices and homes.
- Great gift to present to others.
- Helps build trust with readers.
- Provides tangible credibility and prestige.
- Features high-quality photography and pages.
- Creates a tangible impact.
- Increases visibility.
- Opens doors for collaborations and connections.
- Contributes to legacy and memorability.
- Aids in influence building.
- Helps establish yourself or your brand as an authority in the industry.

### TECHNICAL SIDE:

The magazine is available in print across over 190 countries and more than 40,000 retailers and platforms. This enhances your restaurant recognition globally and supports your SEO and marketing efforts.

# The Showcase HUB...

## FLIP



In addition to being available online, in print, and as a podcast, your interview is also featured in the interactive FLIP magazine. This includes links to your business website, social media accounts, podcasts, and even videos.



*"You're only as good as your last performance. Get good reviews and they're all you think about. Get bad reviews and they ruin your day."*

**- Gordon Ramsay**

# The Showcase HUB... eMail & Social Media



We have a database of over 60,000 email contacts spanning various industries, including business, literature, art, and beauty, which we utilize for email marketing.

While we haven't heavily invested in our social media presence yet, we have the capacity to ensure your posts are liked and shared by thousands, if needed. Please contact us for more information about this service.



# ...rates

**DPS** (Double-Page Speed): £2.000

**FULL PAGE:** £1200

**BACK COVER:** £3000, Inside Cover: £2000

**ART FAVORITES (AD):** £300

**COVER:** Please contact us for details.

Terms and conditions apply

**MEDIA EXPOSURE:** £1200



# Award of Culinary Excellence

## Editor's Choice

The Editor's Choice, Award For Culinary Excellence, stands as a distinguished accolade in the culinary world, specifically designed to honour London's and the UK's most outstanding and inviting restaurants. This prestigious award is the culmination of a meticulous evaluation process, where each establishment is visited, its offerings tasted, and its ambiance assessed by our seasoned food writers.







THANK  
YOU

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