



PRESS PACK 2026

Why does being featured in
Taste London magazine matter?

TASTE

LONDON



Taste London Magazine is your go-to guide for discovering and celebrating the rich, diverse food scene of London. Through expert reviews, insider recommendations, and captivating stories, we connect food lovers to the city's best culinary experiences.



Mission Vision

Taste London magazine is dedicated to exploring and showcasing the best of London's food scene.

To be the leading culinary guide that inspires and connects food lovers in London, celebrating the city's diverse gastronomic landscape.

"Marketing Sherpa revealed 82% of participants trusted magazines."



World-wide Distribution & Sales.
Available in PRINT...

6
Continents

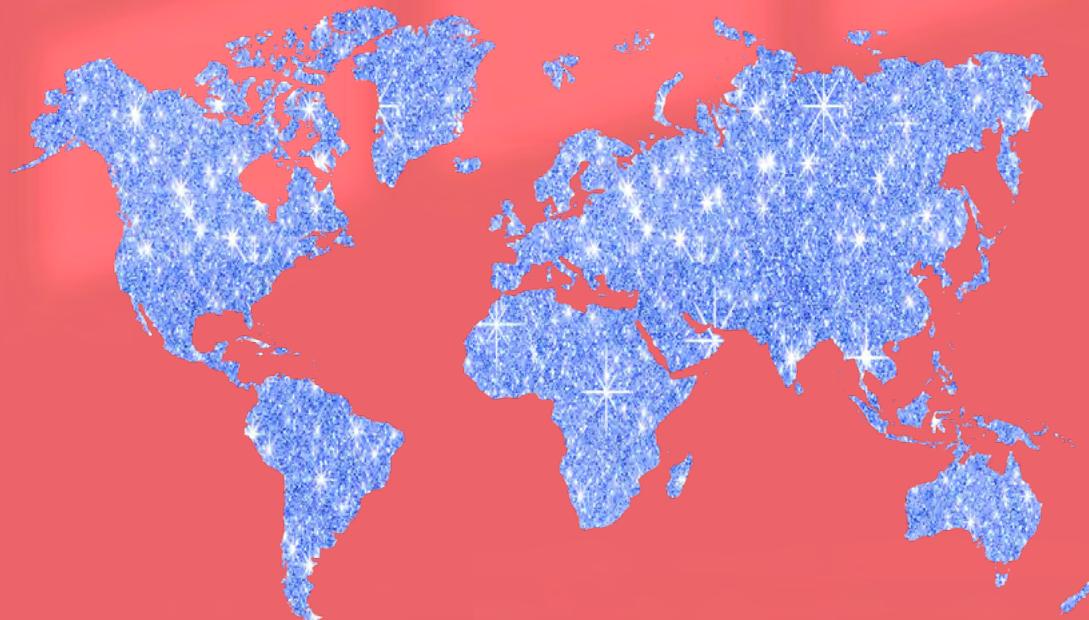
190
Countries

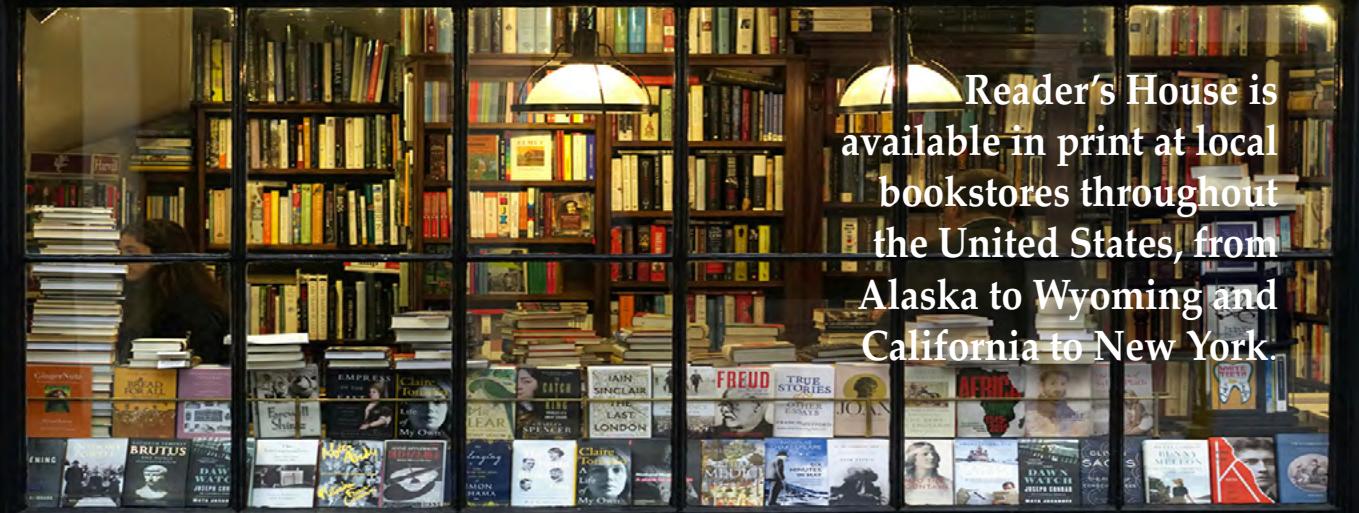
40K
Stores

...everywhere



Available in print across more than 190 countries and offered by countless retailers and platforms such as Amazon, Barnes & Noble, Walmart, and Waterstones, among many others.





Reader's House is available in print at local bookstores throughout the United States, from Alaska to Wyoming and California to New York.

What is the number of local bookstores in the United States that carry TASTE LONDON magazine in print?

Alabama: 21 bookstores

Alaska: 13 bookstores

Arizona: 23 bookstores

Arkansas: 26 bookstores

California: 183 bookstores

Colorado: 57 bookstores

Connecticut: 28 bookstores

Delaware: 9 bookstores

District of Columbia: 17 bookstores

Florida: 68 bookstores

Georgia: 64 bookstores

Hawaii: 5 bookstores

Idaho: 16 bookstores

Illinois: 85 bookstores

Indiana: 44 bookstores

Iowa: 38 bookstores

Kansas: 19 bookstores

Kentucky: 32 bookstores

Louisiana: 16 bookstores

Maine: 29 bookstores

Maryland: 44 bookstores

Massachusetts: 101 bookstores

Michigan: 76 bookstores

Minnesota: 63 bookstores

Mississippi: 6 bookstores

Missouri: 36 bookstores

Montana: 14 bookstores

Nebraska: 15 bookstores

Nevada: 13 bookstores

N Hampshire: 14 bookstores

New Jersey: 39 bookstores

New Mexico: 19 bookstores

New York: 228 bookstores

N Carolina: 78 bookstores

North Dakota: 4 bookstores

Ohio: 66 bookstores

Oklahoma: 26 bookstores

Oregon: 66 bookstores

Pennsylvania: 105 bookstores

Puerto Rico: 1 bookstore

Rhode Island: 10 bookstores

S Carolina: 32 bookstores

South Dakota: 7 bookstores

Tennessee: 34 bookstores

Texas: 137 bookstores

Utah: 16 bookstores

Vermont: 16 bookstores

Virginia: 79 bookstores

Washington: 103 bookstores

West Virginia: 12 bookstores

Wisconsin: 69 bookstores

Wyoming: 7 bookstores

...facts

- Continuously available for years, ensuring everlasting visibility.
- Gets 300% more likes and comments than average posts on social media, when you share the contents .
- Builds global branding, reaching over tens of countries across the continents.
- 90% of our contents are interviews and reviews.
- Upholds integrity with no fake news or cybercrime involvement.
- Exclusive Interviews and insights from the experts.
- Interactive layouts and top-tier page designs.
- Enhances your SEO and marketing performance with strategic keywords and backlinks.



Boost Global Reach with TASTE LONDON's METADATA Strategy



TASTE LONDON integrates METADATA keywords and descriptions into global content to enhance visibility.

It supports featured individuals and brands in achieving worldwide exposure and SEO advantages.

This strategy accelerates brand growth and recognition in international markets.

Maximizing Marketing Impact

Strategic SEO, Enhanced Visibility,
and Professional Editorial Features



- Improved SEO and marketing results through the use of strategic keywords.
- Achieved a 300% increase in social engagement (likes and comments) compared to standard posts.
- Instant credibility and heightened exposure, unlocking broader opportunities.
- Continuous publication ensures ongoing visibility.
- Cutting-edge interview page designs for a professional touch.
- Editorial introductions featuring accolades and highlights of the person's achievements..

Empowering Through Visibility

AS SEEN ON



ChatGPT

Available on the
Bloomberg
Terminal®



TASTE LONDON provides global media coverage, reaching over 3000 media outlets in the US, UK, EU and beyond

Coverage spans AP NEWS, imprints of ABC, NBC, CBS, FOX, and many more.

Ensures impactful branding and international recognition for featured artists and works.

Boost Your Brand!



• **Associated Press:** Reaching 50% of the global population.

• **Benzinga:** 5 million monthly visitors.

• **Nexstar:** 68% penetration in U.S. households.



• **Search engines:** Google News, Yahoo, Bing, Ask.

• **AI Integration:** CHAT GPT registration

• **EIN Press Wire:** Coverage on industry networks.



Being featured in *TASTE LONDON* magazine means gaining exposure across over 3,000 media outlets in the US, UK, EU, and beyond.

Being featured in *TASTE LONDON* magazine means having your interview showcased in several more British magazines, each with unique titles, captions, and write-ups.

Engel Bar Transforms Brunch with Culinary Brilliance by Chefs Samantha Williams and Lorena Tomassi

By Selina Dmitrieva · 4 Months Ago · 0 · 4 More Likes



A Brunch Extravaganza Worth Savouring at The Royal Exchange

Engel Bar's Marlene Brunch combines world-class live music, luxurious interiors, and a menu crafted by Samantha Williams and Lorena Tomassi for an unforgettable dining experience.

Tucked away in the majestic surroundings of The Royal Exchange, Engel Bar is revolutionising Saturday brunches with its newly launched Marlene Brunch series. Inspired by the sophistication of 1920s Berlin and paying homage to the great Marlene Dietrich, this experience amalgamates live music, theatrical performances, and an indulgent dining affair.

From the moment you step into Engel, you are transported to a world of glamour and old-world charm. The interior design oozes decadence with rich, dark wood coffee tables, evoking a cosy, homely feel whilst maintaining a refined elegance. Plush seating and soft lighting create a warm ambience, perfect for kicking back and losing yourself in the lively jazz music, which enhances the atmosphere without being intrusive.

Engel Bar offers a sophisticated and immersive brunch experience with stunning decor, live music, and impeccable service in The Royal Exchange.



Photo: Marlene Brunch Press Release

Marlene Brunch kicks off with the powerhouse vocals of Selina Albright, with a programme of future performances from Jermain Jackman, Natalie Williams, and burlesque star Miss Jolie Papillon.

The Marlene Brunch launched with the powerhouse vocals of [Selina Albright](#), whose soulful performance set the stage for what's to come. The line-up promises further delights with the likes of burlesque star Miss Jolie Papillon, Natalie Williams, and Jermain Jackman, providing a mix of soul, retro jazz, and burlesque. It's an immersive experience that transforms lunch into theatre, making every moment memorable.

The menu, crafted with finesse by chefs Samantha Williams and Lorena Tomassi, features a choice of two or three courses, each reflecting a flair for exquisite flavour and presentation. Every dish that graces your table is a blend of artistry and taste.



The Showcase HUB... ONLINE



1. HEADLINE: Your restaurant name is featured prominently in the title, ensuring better visibility on platforms like Google, Yahoo, and AI search engines.

2. SUB-HEADLINE: A distinctive and captivating subtitle highlighting your uniqueness.

3. PODCAST: A concise overview of your podcast interview, providing key takeaways.

4. REVIEW: A one-of-a-kind introduction to review, complete with links to your restaurant's website.

5. RECOGNITION: A notable praise quote from the editor, showcasing their thoughts on your review.

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The Showcase HUB...

FRINT



COOL SIDE:

- One to five pages State-of-the-Art design page templates are provided for approval.
- Good for archiving.
- Suitable for showcasing in offices and homes.
- Great gift to present to others.
- Helps build trust with readers.
- Provides tangible credibility and prestige.
- Features high-quality photography and pages.
- Creates a tangible impact.
- Increases visibility.
- Opens doors for collaborations and connections.
- Contributes to legacy and memorability.
- Aids in influence building.
- Helps establish yourself or your brand as an authority in the industry.

TECHNICAL SIDE:

The magazine is available in print across over 190 countries and more than 40,000 retailers and platforms. This enhances your restaurant recognition globally and supports your SEO and marketing efforts.

The Showcase HUB...

FLIP



In addition to being available online, in print, and as a podcast, your interview is also featured in the interactive FLIP magazine. This includes links to your business website, social media accounts, podcasts, and even videos.

"You're only as good as your last performance. Get good reviews and they're all you think about. Get bad reviews and they ruin your day."

- Gordon Ramsay

The Showcase HUB...

eMail & Social Media



We have a database of over 60,000 email contacts spanning various industries, including business, literature, art, and beauty, which we utilize for email marketing.

While we haven't heavily invested in our social media presence yet, we have the capacity to ensure your posts are liked and shared by thousands, if needed. Please contact us for more information about this service.



...rates

DPS (Double-Page Speed): £2.000

FULL PAGE: £1200

BACK COVER: £3000, Inside Cover: £2000

ART FAVORITES (AD): £300

COVER: Please contact us for details.

Terms and conditions apply

MEDIA EXPOSURE: £1200



Award of Culinary Excellence

Editor's Choice

The Editor's Choice, Award For Culinary Excellence, stands as a distinguished accolade in the culinary world, specifically designed to honour London's and the UK's most outstanding and inviting restaurants. This prestigious award is the culmination of a meticulous evaluation process, where each establishment is visited, its offerings tasted, and its ambiance assessed by our seasoned food writers.





THANK
YOU

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